



JINAL SOLANKI

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EDUCATION

Expected 2021

Master of Design

Indian Institute of Technology-Delhi, New Delhi

2014 - 2018

Bachelor of Information Technology Engineering

L.D. College of Engineering, Ahmedabad

PROJECTS

2020 - present

Designing on the Indian streets | A case-study of teaching design to dtp operator
Creating a solution that consist design based content to improve design sensitivity, provides learning from everyday experience with focus on enhancing cognitive skills
Specifically targetting on tier 2 & tier 3 city users (rural/semi-urban users)

April'20 - July'20

Education platform

Creating an education platform targeting tier 2 & tier 3 city schools, to help student - teachers communicate effectively & efficiently

EXPERIENCE

Jan'21 - June'21

Design Intern | Gartner

April'20 - June'20

Design Intern | Shunya Company (startup)

Worked on 2 different tracks of Education & Water innovation
Research, UX-UI design, Product strategy, Market strategy

2019 - present

Teaching Assistant | Department of Design-IIT Delhi

Managing speaker/1st year students for NIN-100 Engineering course, Helped in managing Ux lab

2020 - present

Member/Volunteer | Shanti Sahyog NGO

Involved in interacting-conducting session for teacher & student

August'18 -
February'19

Data Analyst | Smartcity Ahmedabad Development Limited

Helped in monitoring and analyzing real-time data collected from smart city systems
Coordinated with vendors and SLA managements

SKILLS

Design

Design Thinking, User-Journey map, Empathy map, Concept Development, Persona, Rapid Prototyping, System Design

Research

Design Research, Ethnography study, User research, Survey Interviews, Qualitative & Quantitative research, Usability Testing, Heuristic evaluation

Tools

Adobe suit (AI, Pr, XD), Figma, Imotion eye-tracking, Solidworks, 3d Printing software

EXTRA CURRICULAR

Designed Department(DOD-IITD)'s placement brochure 2020

Selected as one of the 16 participant in India-Netherlands 'Wetskill Challenge' Event

Presented case-study at India-Netherlands Tech summit 2019

Participated in canvas exhibition-Goa National Art Group Show, Kala academy, Panjim

Member/volunteer at Shanti sahyog NGO

Designed Department's yearbook'16

POSITION OF RESPONSIBILITY

Conducted 2 webinars on Design Thinking for 2nd & 3rd year college students

Creative art team-member at GTU Techfest 2017

Organized 'Garba Night' of Department of Design, IIT-Delhi